

The
Complete
Online
Ordering
Solution

Introduction

iPosEats offers a comprehensive platform designed to elevate your restaurant's online presence and streamline operations.

Beyond simply online ordering, we provide a robust solution that includes:

- **Optimized Online Presence:** Boost your restaurant's visibility with a professionally designed website integrated with our online ordering system at no extra cost.

- **Direct Delivery Service:** Utilize our extensive taxi driver network to offer efficient, cost-effective delivery without the hefty fees associated with traditional food delivery apps.

- **Integrated Marketing Tools:** Leverage Google Ads, special promotions, and SMS campaigns to attract more customers.

- **Seamless POS Integration:** Automatically connect iPosEats with your iPos POS system for streamlined order management and inventory control.

This guide provides essential information to help you make the most of iPosEats.

Why Choose iPosEats?

- **Maximize Your Profits:** Reduce operational costs and increase revenue with a platform designed to optimize your restaurant's performance.

- **Streamline Your Business:** Enhance efficiency and productivity through seamless integration and automation.

- **Build Your Brand:** Create a strong online presence that reflects your restaurant's unique identity.

- **Cost Savings:** Reduce operational costs by eliminating hefty commissions from traditional food delivery apps.

- **Delight Your Customers:** Offer a seamless, user-friendly ordering experience with fast and reliable delivery.

- **Gain Valuable Insights:** Make data-driven decisions to improve your business performance.

- **Increased Revenue:** Attract more customers and boost sales with a professional online presence and effective marketing tools.

- **Scale for Success:** Grow your business confidently with a platform that adapts to your needs.

By choosing iPosEats, you're investing in a platform that empowers your restaurant to thrive in the digital age.

iPosEats Website

We understand that a seamless online experience is crucial for your restaurant's success.

That's why iPosEats offers a fully customizable website designed to entice customers and streamline the ordering process.

Best of all, there's no extra cost!

What do you get with the iPosEats website?

Customizable to Perfection:

- **Your Brand, Your Style:** Make a lasting impression with a fully customizable website that reflects your restaurant's unique personality.
- **Menu That Sells:** Showcase your culinary creations with mouthwatering images and detailed descriptions. Our intuitive menu design makes it easy for customers to explore and order.

Effortless Ordering, Happy Customers:

- **Personalized Orders:** Empower your customers to create their ideal meals with easy-to-use customization options. From extra toppings to specific preferences, let them tailor their order to perfection.

User-Friendly Design:

- **Intuitive Navigation:** Help your customers find what they crave effortlessly with clear menu labels and logical organization.
- **Perfect on Any Device:** Ensure a flawless experience across desktops, tablets, and smartphones with our responsive design.
- **Lightning-Fast Loading:** Keep customers engaged with super-fast load times optimized for a smooth browsing experience.
- **Clear Calls to Action:** Guide your customers toward making a purchase with strategically placed, compelling buttons.

Integrated Online Ordering System

Our user-friendly back office empowers you to manage your online presence with minimal effort. With iPosEats, you can enjoy plenty of benefits such as:

Order with Ease

- **Effortlessly Select Items:** Browse your menu and add items to their cart with ease.
- **Customize Orders:** Let your customers personalize their meals with specific options.
- **Streamlined Checkout:** Simplify the process with a one-step checkout that calculates totals and handles payments securely.

Real-Time Benefits:

- **Seamless Integration:** Your iPosEats website seamlessly connects with your iPos POS system, ensuring order accuracy and speed.
- **No extra hands needed:** Orders are automatically transferred, freeing your staff to deliver exceptional customer service.
- **Enhanced Efficiency:** Manage both online and in-store operations with ease.
- **Reduced Errors:** Eliminate the risk of errors with automatic order syncing.

Here's a quick guide to how iPosEats works

1

Login:

Access the iPosEats back office at goipos.com using your credentials.

2

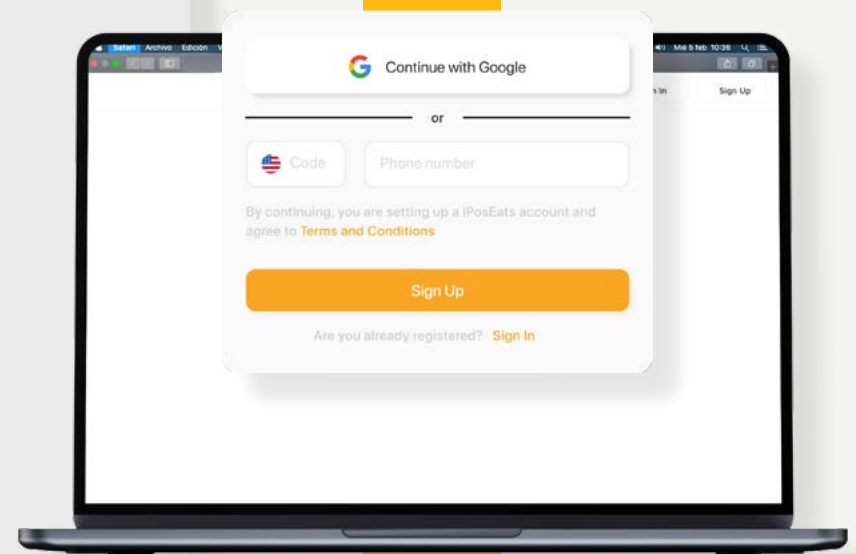
Website Settings:

Navigate to the website settings to explore various options.

3

Customize Your Online Presence:

- Find your unique URL for online ordering and reservations.
- Update your business details and manage your image gallery.
- Design your website to match your vision using easy-to-use tools.





Boost Your Business with iPosEats

By simplifying customer ordering and offering a seamless online experience, iPosEats helps you:

- **Increase Customer Satisfaction:** Delight customers with a user-friendly interface and efficient ordering process.
- **Enhance Online Presence:** Create a vibrant website that attracts new customers and keeps them coming back.
- **Boost Your Bottom Line:** Benefit from increased sales generated through online ordering.

Ready to transform your restaurant's online presence?

[Get a demo >](#)

iPosEats: The Future of Food Delivery

Delivering food efficiently and profitably can be a daunting task. Traditional delivery models often present significant challenges:

- **Third-Party Delivery:** High commissions and limited control over the customer experience.
- **First-Party Delivery:** Operational complexities and potential staffing issues.

iPosEats offers a unique solution that combines the best of both worlds, providing a more efficient, cost-effective, and customer-centric delivery service.



Your Competitive Edge

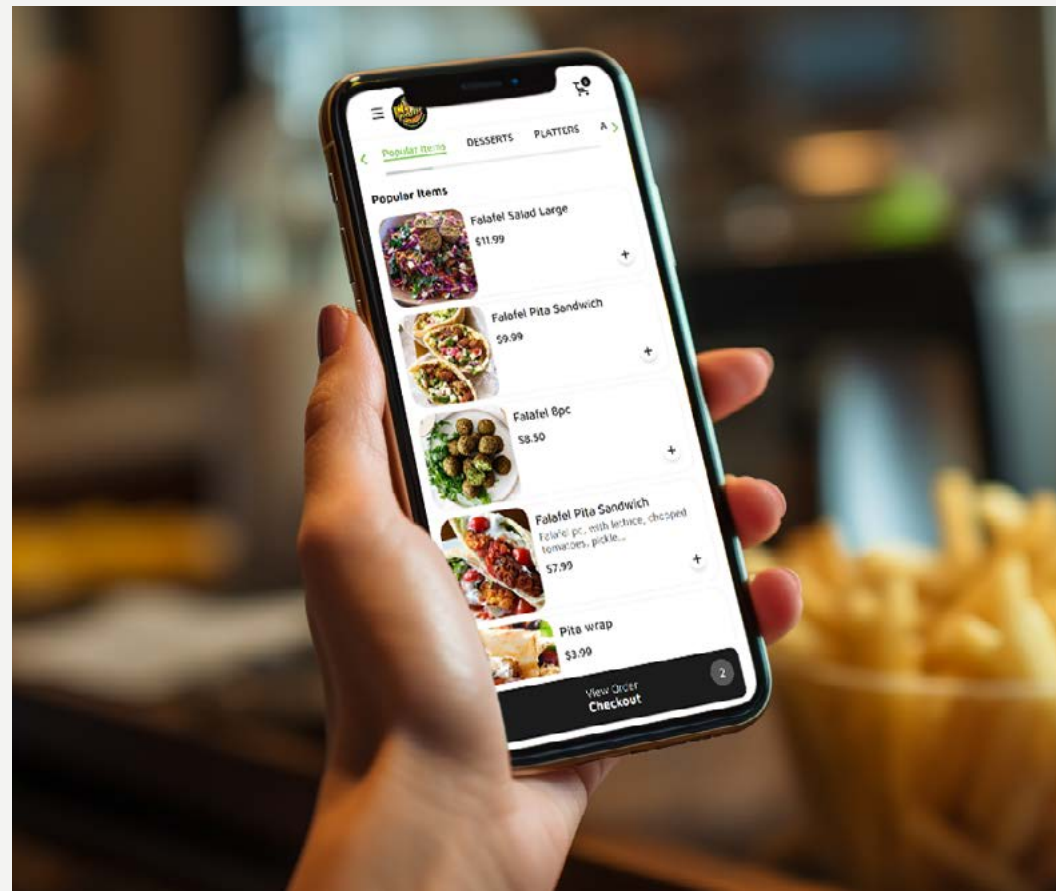


- **Complete Control:** Manage your delivery operations directly, ensuring a seamless customer experience.
- **Extensive Driver Network:** Access a vast pool of drivers to meet delivery demands efficiently.
- **Real-Time Visibility:** Monitor deliveries and optimize operations with our intuitive dashboard.
- **Data-Driven Insights:** Make informed decisions based on valuable sales data.

How iPosEats' Delivery System Works?

Order Placement:

- Customers easily browse and select items from the menu.
- Secure payment options are available for a smooth checkout process.
- Order confirmation is sent to the customer via SMS.



Kitchen Efficiency:

- Orders are automatically sent to the kitchen, minimizing errors.
- Kitchen staff access order details through the Kitchen Display System (KDS).
- Inventory is automatically updated as items are prepared.
- Chefs can focus on cooking without distractions from manual order entry.

Lightning-Fast Delivery:

- Orders are assigned to nearby drivers for efficient delivery.
- Drivers accept delivery requests and head to the restaurant.
- Real-time tracking provides visibility for customers and restaurants.
- Drivers receive payment upon successful delivery with a photo for confirmation.
- Automatic payment processing ensures seamless transactions.
- Lost or undelivered orders result in no charge for the customer or payment for the driver.
- Enjoy on-time deliveries and peace of mind with iPosEats.



iPosEats Marketing Tools

At iPos, we're committed to helping restaurants grow across various channels.

We go beyond traditional online and delivery services by offering comprehensive online sales solutions with advanced marketing tools.

Benefits of iPosEats

Comprehensive Approach



- **Brand Integrity Enhancement:** Our Marketing Tool ensures consistent branding and messaging across platforms.
- **Google My Business:** Our team places effective Google Ads that engage directly with your audience.
- **Enhanced Customer Engagement:** Strengthen connections with your patrons through strategic marketing efforts.

How iPosEats Marketing Works?

Our Marketing Tool complements your online ordering and delivery services, focusing on two core concepts:

Online Ordering Restaurant Insights:

- Gain direct access to valuable customer data. This enables better customer relationship management.
- Understand customer preferences, order history, and behavior to tailor promotions effectively.

Effective Google Ads:

- Increase visibility through targeted promotions and advertisements.
- Leverage Google Ads to attract new customers and drive traffic to your restaurant's website.



What Types of Data can iPosEats collect?

Customer Data:

- Identity Data: Names, email addresses, phone numbers, locations.
- Transactional Data: Purchase history, returns.

In-House Delivery Data:

- Sales Data: Daily, weekly, and seasonal trends in item sales.
- Customer Preferences: Popular dishes to inform menu alignment.
- Delivery Efficiency Metrics: Delivery times, order accuracy, and customer satisfaction.

By analyzing these metrics, restaurants can identify areas for improvement and make data-driven decisions to enhance efficiency and customer satisfaction.



Leverage your data to

- **Personalize Offerings:** Tailor menus and promotions based on customer preferences.
- **Gain a Competitive Edge:** Understand market trends and customer behavior to stay ahead.
- **Optimize Operations:** Improve efficiency and profitability through data-driven decisions.
- **Increase Sales:** Implement effective upselling and cross-selling strategies.

With iPosEats, you have the tools to elevate your restaurant and achieve long-term success.



Google Ads with iPosEats

iPosEats helps you maximize your restaurant's online presence through strategic Google Ads management and SEO optimization. Our goal is to drive more customers through your doors.

How it Works:

- **Strategic Keyword Bidding:** We identify relevant keywords and optimize your bids to ensure your ads appear prominently in search results.

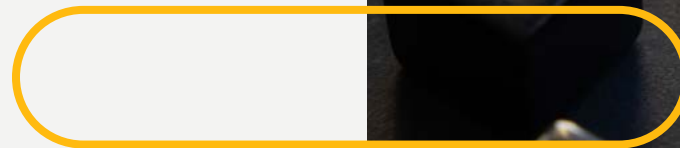
- **Targeted Advertising:** Reach the right customers by tailoring ads to specific demographics, locations, and interests.

- **Efficient Budget Management:** Optimize your ad spend to maximize ROI and achieve measurable results.

- **SEO Optimization:** Our SEO specialists work alongside your Google Ads campaign to enhance your overall online visibility.

Key Benefits

- **Increased Visibility:** Boost your restaurant's online presence and attract more customers.
- **Improved Click-Through Rates:** Reach a targeted audience and encourage clicks on your ads.
- **Optimized Ad Spend:** Maximize your return on investment with effective budget management.
- **Enhanced Search Rankings:** Improve your restaurant's search engine rankings with SEO support.



Onboarding iPosEats

Ready to transform your restaurant's online presence? Follow these simple steps to get started with iPosEats:

- 1 Contact iPos:** Visit our website and get in touch with our team.
- 2 Schedule a Consultation:** Our experts will guide you through the onboarding process and answer your questions.
- 3 Rapid Setup:** Your iPos POS system will run within 24 hours.
- 4 Installation and Training:** Our support team will install the system and provide comprehensive training.
- 5 Start Thriving:** Begin enjoying the benefits of iPosEats and watch your restaurant grow.

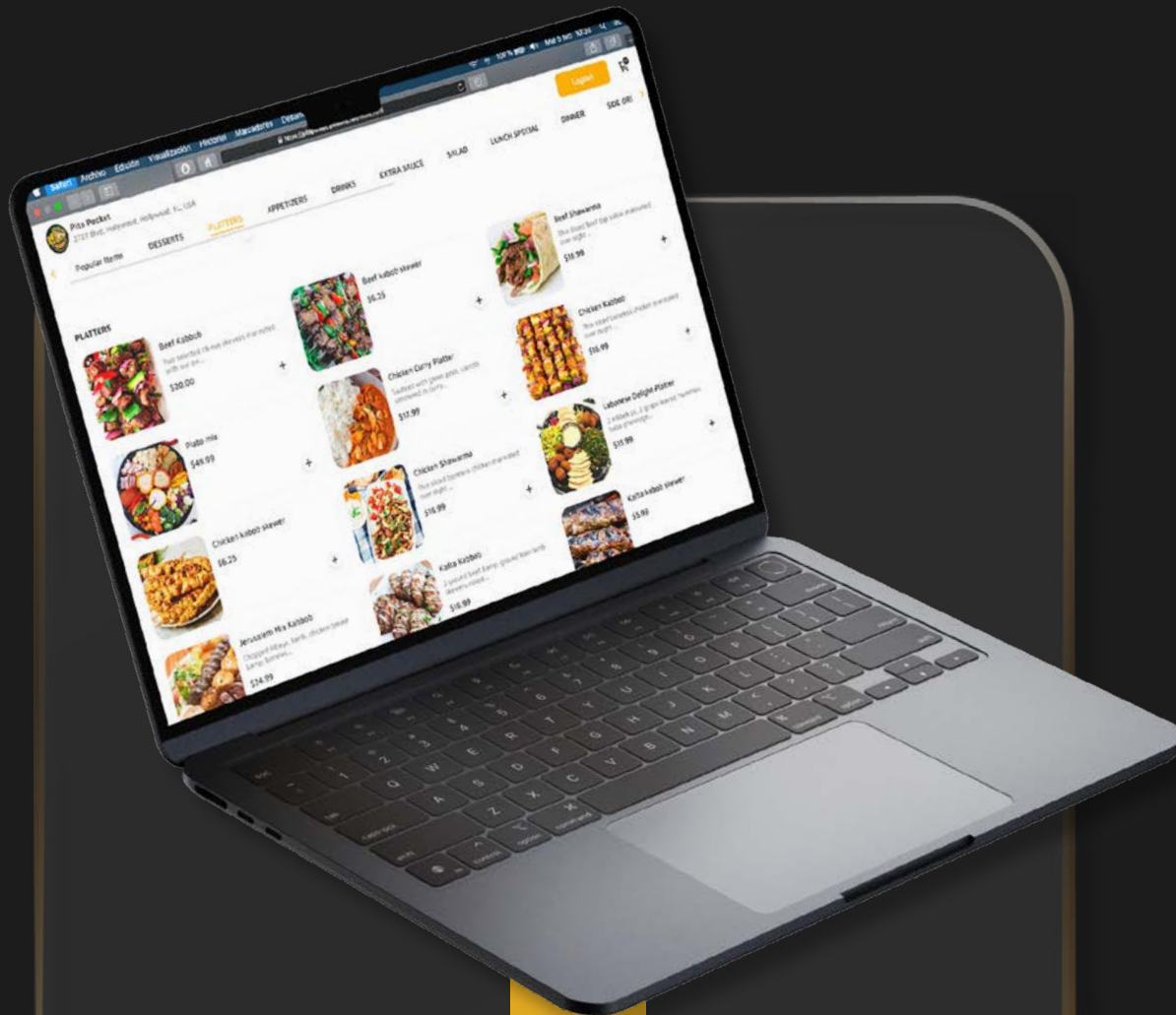
How Much Does iPosEats Cost?

The iPosEats online ordering platform, which includes the delivery system and marketing tools, is seamlessly integrated into the iPos flat monthly software fee **\$69.00**/m.

This all-inclusive price covers installation, training, and ongoing support, with no additional cancellation fees.

Ready to take your restaurant to the next level? Contact us today!

[Get a demo >](#)



The
Complete
Online
Ordering
Solution